

The World Trade Center in Almere offers international internships at companies in the Almere area. For a business relation we are looking for an intern:

**Media Ad Sales/ Marketing trainee
for an International iPad Magazine**

Company Description: Innovation Industries is an innovative media company on the cutting edge of science, industry and venture capital operates. Besides spinning out (media) technology off companies and knowledge institutes Innovation Industries has a Proof of Concept Centre where they start-up and coach companies.

Website: <http://www.innovationindustries.org/>

Purpose of the internship: The purpose of the internship is helping the editing staff selling advertisement space in the iPad magazine.

Trainee Activities: As sales trainee you will be making a marketing plan and calling potential clients to sell advertisement space for an ambitious international iPad Magazine. Besides the work on the iPad Magazine you will also be involved in the commercial process of developing the 'spin outs'. That means working on projects in the Proof of Concept Center. In this way you will be working with interesting entrepreneurs who are innovative and ambitious.

Profile of student:

- Graduate student – Business School (3rd or 4th year)
- Innovative and commercially strong
- Proficient with standard office programs
- Affinity with ICT / Media
- Excellent in English

Start: as soon as possible

Working hours: preferable full time

Location: Almere

Compensation: in line with the market (possible commission based)

Category: Economics

Information: Contact for additional information Jurriaan Louman, at WTC Almere Area via 036-5238400 or stages@wtcaa.nl